

# **CALIFORNIA ECONOMIC STRATEGY PANEL**

## **AGENDA**

April 11, 2002

9:30 A.M. – 12:00 P.M.

California Chamber of Commerce  
1215 K Street, 14<sup>th</sup> Floor  
Sacramento, CA 95814  
(916) 444-6670

9:30 Welcome

Allan Zaremborg, President and CEO  
California Chamber of Commerce

9:35 Self Introductions, Purpose and Oath

Lon S. Hatamiya, Chair and Secretary  
California Technology, Trade and Commerce Agency

9:50 Vision of the California Economic Strategy Panel

Honorable John Vasconcellos, Senator  
California State Senate

10:00 Historical Context

Ed Kawahara, Principal Consultant and Deputy Secretary  
California Technology, Trade and Commerce Agency

10:15 Perspectives of the Members of the California Economic Strategy Panel: An Open Dialogue

Doug Henton, Facilitator and President  
Collaborative Economics, Inc.

Trish Kelly, Facilitator and Program Consultant  
California Center for Regional Leadership

11:15 Summary and Discussion of Common Themes

Doug Henton and Trish Kelly

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11:30 Next Steps/What Should Be the 2002 Workplan?

Lon S. Hatamiya

11:50 Public Comment

12:00 Adjourn

Agendas for public bodies located within the California Technology, Trade and Commerce Agency, including the California Economic Strategy Panel are available at <http://commerce.ca.gov>. For additional information regarding this notice, please contact Barbara Shane at [bshane@commerce.ca.gov](mailto:bshane@commerce.ca.gov) or (916) 322-3452.

# **California Economic Strategy Panel**

## **Initial Themes**

### **Meeting # 1**

**April 11, 2002**

### **Anticipating the Next California Economies**

Identifying Long Term Issues

Integrating Current Industry and Regional Efforts

Creating a Strategic Framework for Action

The California Economic Strategy Panel can play a unique role helping to define opportunities and requirements for the Next California Economies as California's diverse regional economies emerge from the current recession. The Panel can be an "integrator" of current industry and regional efforts and provide a new framework for public and private action at both the state and regional level.

The Initial Meeting of the Panel identified four major themes that could provide the basis for further discussion and analysis as it prepares its 2002 work plan and products. The 2002 report could integrate existing efforts into a strategic framework for anticipating the next regional economies and preparing the workforce and infrastructure for these coming changes.

#### Theme #1 Understanding the Changing California Economy

- Identify current industry cluster studies and regional economic development effort, and prepare a summary of key trends
- Analyze the impact of globalization on regional clusters and statewide clusters, especially the changing nature of supply chains
- Identify the issues associated with uneven regional growth, especially the needs of rural economies and disadvantaged urban neighborhoods and how they relate to the larger economic regions, including opportunities for emerging markets and broadening access to prosperity

- Examine the next economies of California regions driven by new waves of innovation: biotechnology, nanotechnology, new energy technologies building on current work in Silicon Valley and Southern California as well as transforming existing industries building on current work in Central Valley on agriculture

Actions: Build on Panel's 1999 survey of regions and summary from La Jolla Retreat. Work with CALED and regional organizations to prepare a summary of current cluster studies. Invite these groups and Industry Associations to a facilitated discussion of their perspectives with the Panel. Include results of next economy studies in Silicon Valley, Southern California and other regions. Consider a special analysis on the impact of globalization on clusters.

## Theme # 2: Connecting Emerging Job Trends and Occupational Demands to Workforce Training

- Changing regional economies need to be monitored on a regular basis, and job trends and occupational demands reported in a consistent manner using common data and better information methodologies
- Examine demographic trends, especially diversity and their impact on regional economies and labor markets
- Industry cluster demand based on regional labor market information should drive the workforce training system
- Connect the economic strategy to workforce strategy on a continuous basis

Actions: Work with California Workforce Investment Board, Community Colleges, local WIBs and other partners, including workforce intermediaries (CRIs, industry associations, EDCs etc), to identify current efforts to connect workforce training to economic strategy and present this to the Panel. Identify opportunities for better connections and barriers that can be removed that would improve industry-workforce linkage.

Consider a special analysis on demographic trends on future economy and labor force.

### Theme #3: Adapting Infrastructure to the Changing Economy

- Understand how the changing economy creates different infrastructure requirements by industry and across regions (e.g. transportation impacts)
- Analyze how regulatory policies affect telecommunications infrastructure
- Identify innovative ways to provide infrastructure including more efficient materials, construction processes and transportation systems in order to promote more sustainable development

Actions: Build on the work of the Infrastructure Commission to identify key issues and opportunities for the Panel to consider. Consider a special policy paper on regulatory issues affecting telecommunications infrastructure.

### Theme # 4: Matching Regional Governance with the Next Economies

- Consider how the new economic realities require examining alternative regional governance models.
- Assess the lessons from regional collaboration in California and nationally
- Examine ways to better connect regional efforts and promote inter-regional partnerships on shared issues.
- Identify ways to better align state responses and resources to regional needs in order to make the state a better partner

Actions: Build on the work of the Speaker's Commission on Regionalism and the Center for California Regional Leadership to identify new models and best practices. Consider special analysis of new governance models

## Elements of an Initial Work Plan

1. Invite Economists, Local and Regional Economic Development, Workforce and Industry Association representatives to meet with the Panel in May to present their perspectives on these issues. Include new industries such as biotechnology. (Second Meeting)
2. Prepare a summary document that integrates results and key findings from existing efforts (Third Meeting)
  - State and regional Economic analyses
  - Regional clusters studies
  - CALED surveys on clusters
  - NGA Cluster study
  - Next Silicon Valley report
  - Workforce Investment Board
  - Infrastructure Commission
  - Speaker's Commission to Regionalism
3. Create an initial Strategic Framework document that addresses key issues and opportunities in the major theme areas (Fourth-Fifth Meeting)
  - Next Economies: Changing California Economy
  - Job Trends and Workforce Changing
  - Adapting Infrastructure to the Next EconomiesRegional Governance and the Changing California Economy
4. Conduct Issue Forums and Cross-Regional Dialogues on strategic issues and opportunities (June - November)
5. Prepare 2002 report and plan for 2003-2004 cycle. Communicate results widely (December 2002)